

## **FIBRA INN ANNOUNCES INVESTOR EVENTS IN NEW YORK CITY AND MEXICO CITY**

Monterrey, Mexico, February 19, 2014 - Deutsche Bank Mexico, S.A., Banking Institution, Trust Division F/1616 or Fibra Inn (BMV: FINN13) ("Fibra Inn" or "the Company"), a Mexican real estate investment trust specializing in the hotel industry serving the business traveler, will host an **Investor Day at the St. Regis Mexico City, on March 4-5 and at The Hotel Intercontinental Barclay Midtown in New York City on Wednesday, March 19, 2014.**

Both events will feature presentations by management, featuring Mr. Victor Zorrilla, Chief Executive Officer; Mr. Joel Zorrilla, Chief Operating Officer; and Mr. Oscar Calvillo, Chief Financial Officer.

This event is by invitation only for portfolio managers and sell side analysts. For electronic registration and the agenda, please visit [www.fibrainn.mx](http://www.fibrainn.mx) For more details please contact i-advize Corporate Communications at (212) 406 3691 or by emailing [mbarona@i-advize.com](mailto:mbarona@i-advize.com).

### **About the Company**

Fibra Inn is a Mexican trust formed primarily to acquire, own, develop, operate and rent a broad range of hotel properties in Mexico. Headquartered in Monterrey, Fibra Inn has a portfolio of high-quality hotels and geographically-diverse located in twelve states throughout Mexico, comprising approximately 4,118 rooms, which 664 are under construction. The Company has signed Franchise Agreements with IHG to operate its global brands Holiday Inn, Holiday Inn Express, and Holiday Inn Express & Suites; with Hilton to operate its brand Hampton Inn by Hilton; and is in the process with Starwood Hotels & Resorts Worldwide to operate the brand Aloft. Additionally, Fibra Inn has agreements with IHG, Marriott International and Wyndham Hotel Group. These hotels enjoy some of the industry's top loyalty programs and, offer attractive hotel options for businesses travelers. Fibra Inn recently listed its Real Estate Trust Certificates (*Certificados Bursátiles Fiduciarios Inmobiliarios* or "CBFIs") on the Mexican Stock Exchange and trades under the ticker symbol "FINN13".

For more information, please visit: [www.fibrainn.mx](http://www.fibrainn.mx)

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**For more information, visit: [www.fibrainn.mx](http://www.fibrainn.mx) or contact:**

**In Monterrey, México:**

Lizette Chang, IRO  
Fibra Inn  
Tel: 52 1 (81)1778-5926  
Email: [lchang@fibrainn.mx](mailto:lchang@fibrainn.mx)

**In New York:**

Maria Barona / Melanie Carpenter  
i-advize Corporate Communications, Inc.  
Tel: (212) 406-3691/92  
E-mail: [mbarona@i-advize.com](mailto:mbarona@i-advize.com) / [mcarpenter@i-advize.com](mailto:mcarpenter@i-advize.com)

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