



Fibra Inn Announces New Chief Financial Officer

Monterrey, Mexico, March 20, 2015 – Deutsche Bank Mexico, S.A., Banking institution, Trust Division F/1616 or Fibra Inn (BMV: FINN13) (“Fibra Inn” or “the Company”), a Mexican real estate investment trust specializing in the hotel industry serving the business traveler, today announced it has retained its new Chief Financial Officer as part of its strategy to strengthen its management team to address the Fibra’s future growth.

Miguel Aliaga Gargollo will join Fibra Inn’s management team, and will report to the Chief Executive Office effective on April 13, 2015. Mr. Aliaga was formerly at Grupo Aeroportuario del Pacífico, S.A.B. de C.V. (NYSE: PAC; BMV: GAP B) since 2006 as the Institutional Relations Officer reporting to the Chief Executive Officer and was in charge of one of the seven Executive Offices of the company. He coordinated Investor Relations activities, Public Relations, Finance and developed the GAP Foundation, among other activities. He promoted the company in various conferences and roadshow since the company’s initial public offering in the Mexican Stock Exchange (BMV) and New York Stock Exchange (NYSE).

Mr. Aliaga was Manager of Corporate Finance and Portfolio Management at Grupo Costamex, carrying out receivables and management of a private fund and also participated in the acquisition of a number of hotel properties. He was the Investor Relations Manager at Industrias Bachoco, S.A.B. de C.V. (NYSE:IBA; BMV: BACHOCO) and Director of Corporate Banking, Analysis and Risk Management in Grupo Financiero del Sureste.

Mr. Aliaga has an Industrial Engineering degree from Universidad del Nuevo Mundo and has a Master’s in International Business Administration degree from the Instituto de Empresa in Madrid, Spain.

“Fibra Inn strengthens the top tier of the executive management team with the filling of this third key position. We are incorporating top talent in the industry, possessing the expertise required in each area. We welcome Miguel and I am sure that his contributions to Fibra Inn will be of great value,” stated Oscar Calvillo, Chief Executive Officer of Fibra Inn.

About the Company

Fibra Inn is a Mexican trust formed primarily to acquire, develop, operate and rent a broad range of hotel properties in Mexico. Headquartered in Monterrey, Fibra Inn has a portfolio of high-quality real estate properties aimed at the business traveler and that are geographically diversified throughout Mexican territory. The Company has signed Franchise Agreements with IHG to operate its global brands, including: Holiday Inn, Holiday Inn Express, Holiday Inn & Suites, Holiday Inn Express & Suites and Crowne Plaza; with Wyndham Hotel Group to operate its global brands Wyndham Garden and Microtel Inn & Suites by Wyndham. Additionally, it has licensing agreements and brand usage agreements with Hilton to operate its brand Hampton Inn by Hilton and with Starwood Hotels & Resorts Worldwide to operate the Aloft brand. The Company has properties that operate with domestic brands like Camino Real and Casa Grande. Additionally, Fibra Inn has agreements with IHG, Marriott International, Wyndham Hotel Group and Hoteles City Express for development of properties. These hotels enjoy some of the industry’s top loyalty programs. Fibra Inn recently listed its Real Estate Certificates (Certificados Bursátiles Fiduciarios Inmobiliarios or “CBFIs”) on the Mexican Stock Exchange and trades under the ticker symbol “FINN13”.

For more information, please visit our *new* website: www.fibrainn.mx



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Note on Forward-Looking Statements

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, Company performance and financial results. Also, certain reclassifications have been made to make figures comparable for the periods. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the Company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.