



**FIBRA INN ANNOUNCES THAT IT WILL USE THE BRAND  
FAIRFIELD INN & SUITES BY MARRIOTT  
IN THE HOTEL UNDER DEVELOPMENT IN COATZACOALCOS, VERACRUZ**

Monterrey, Mexico, April 4, 2014 - Deutsche Bank Mexico, S.A., Banking institution, Trust Division F/1616 or Fibra Inn (BMV: FINN13) ("Fibra Inn" or "the Company"), a Mexican real estate investment trust specializing in the hotel industry serving the business traveler, announced that it has signed a franchise agreement with Marriott International, Inc. to use its Fairfield Inn & Suites by Marriott brand for the hotel that is under development in Coatzacoalcos, Veracruz.

Launched in 1987, Fairfield Inn & Suites has become a leader in the budget hotel category with over 625 properties in the United States, Canada and Mexico. Marriott inaugurated its first Fairfield Inn & Suites in Mexico in 2000. This is one of the most recognized hotel chains in the sector. Fairfield Inn is an ideal choice for business people seeking quality lodging, friendly service at a budget price.

The investment for this development was Ps. 162.8 million. The hotel will have 180 rooms. It will be operated by Fibra Inn's Hotel Operator and will be in the limited service segment. The property is located in the main avenue of Abraham Zabludovsky No. 101 on the corner of Boulevard Costero. To date, Fibra Inn has a portfolio of 22 hotels under operation and three more under development; these represent 4,501 rooms, of which 898 are under construction.

**Location and Rendering**



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**For more information please visit <http://fibrainn.mx/en/investors.php> or contact:**

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**About the Company**

Fibra Inn is a Mexican trust formed primarily to acquire, own, develop, operate and rent a broad range of hotel properties in Mexico. Headquartered in Monterrey, Fibra Inn has a portfolio of high-quality hotels and geographically diverse located in 13 states throughout Mexico, comprised of 22 hotels and 3 under development. The Company has signed Franchise Agreements with IHG to operate its global brands Holiday Inn, Holiday Inn Express, and Holiday Inn Express & Suites; with Hilton to operate its brand Hampton Inn by Hilton; and is in the process with Starwood Hotels & Resorts Worldwide to operate the brand Aloft. Additionally, Fibra Inn has agreements with IHG, Marriott International and Wyndham Hotel Group. These hotels enjoy some of the industry's top loyalty programs and, offer attractive hotel options for businesses travelers. Fibra Inn recently listed its Real Estate Trust Certificates (*Certificados Bursátiles Fiduciarios Inmobiliarios* or "CBFIs") on the Mexican Stock Exchange and trades under the ticker symbol "FINN13".

For more information, please visit our corporate site and investor relations section at: <http://www.fibrainn.mx>

**Note on Forward-Looking Statements**

*This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, Company performance and financial results. Also, certain reclassifications have been made to make figures comparable for the periods. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the Company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.*