

FIBRA INN ANNOUNCES MONTHLY REPORT OF HOTEL INDICATORS FOR JULY 2015

Monterrey, Mexico, August 5, 2015 – Deutsche Bank Mexico, S.A., Banking institution, Trust Division F/1616 or Fibra Inn (BMV: FINN13) (“Fibra Inn” or “the Company”), the Mexican real estate investment trust specializing in the hotel industry serving the business traveler with global brands, today announced its operating results for its hotel indicators as of July 2015.

MONTHLY SAME-STORE SALES			
32 hotels	July 2015	July 2014	Change %
Room Revenue (Ps. millions)	105.4	91.2	15.6%
Occupancy exc. addition of rooms	62.5%	61.4%	1.1 pp
Occupancy	59.9%	61.4%	-1.5 pp
ADR (Ps.)	1,092.0	961.0	13.6%
RevPar exc. addition of rooms	681.9	590.2	15.6%
RevPar (Ps.)	654.0	590.1700456	10.8%

The 15.6% growth in Revenue Per Available Room (RevPar) was mainly the result of the following factors:

- a. The 1.1 percentage-point occupancy increase, due to a stronger performance at the Holiday Inn Express and Hampton Inn by Hilton hotels, especially in the cities of Saltillo and Monterrey.
- b. The 13.6% Average Daily Rate (ADR) increase was a result of the optimization of Revenue Maximization technologies used for implementing operating processes in the hotels. Thirteen hotels presented a double-digit growth in ADR for July.

Total Sales for July 2015 were:

MONTHLY TOTAL SALES			
	July 2015	July 2014	Change %
Number of hotels	33	23	
Room Revenue (Ps. millions)	106.8	72.5	47.2%
Occupancy	59.1%	60.8%	-1.6 pp
ADR (Ps.)	1,088.7	1,000.6	8.8%
RevPar	643.8	608.2	5.8%

Fibra Inn has a portfolio of 33 hotels in operation, two under agreement, plus two under development with a total of 6,238 rooms; 531 of these are currently under construction.



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About the Company

Fibra Inn is a Mexican trust formed primarily to acquire, develop, operate and rent a broad range of hotel properties in Mexico. Headquartered in Monterrey, Fibra Inn has a portfolio of high-quality real estate properties aimed at the business traveler and that are geographically diversified throughout Mexican territory. The Company has signed Franchise Agreements with IHG to operate its global brands, including: Holiday Inn, Holiday Inn Express, Holiday Inn & Suites, Holiday Inn Express & Suites, Crowne Plaza and Staybridge Suites; with Wyndham Hotel Group to operate its global brands Wyndham Garden and Microtel Inn & Suites by Wyndham. Additionally, it has licensing agreements and brand usage agreements with Hilton to operate its brand Hampton Inn by Hilton and with Starwood Hotels & Resorts Worldwide to operate the Aloft brand. The Company has properties that operate with domestic brands like Camino Real, Casa Grande and Arriva Express. Additionally, Fibra Inn has agreements with IHG, Marriott International, Wyndham Hotel Group and Hoteles City Express for development of properties. These hotels enjoy some of the industry's top loyalty programs. Fibra Inn recently listed its Real Estate Certificates (Certificados Bursátiles Fiduciarios Inmobiliarios or "CBFIs") on the Mexican Stock Exchange and trades under the ticker symbol "FINN13".

For more information, please visit our website: www.fibrainn.mx

Note on Forward-Looking Statements

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, Company performance and financial results. Also, certain reclassifications have been made to make figures comparable for the periods. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the Company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.