

Fibra Inn Launches Sponsored Level 1 American Depositary Receipt (ADR) Program

Monterrey, Mexico, January 5, 2016 – Deutsche Bank Mexico, S.A., Banking institution, Trust Division F/1616 or Fibra Inn (BMV: FINN13) (“Fibra Inn” or “the Company”), the hotel industry specialized Mexican real estate investment trust serving the business traveler with international brands, announced that the Securities and Exchange Commission (SEC) had approved the implementation of an American Depositary Receipt (ADR) Level 1 program, the first ADR program launched by any of the Mexican Fibras.

Fibra Inn appointed The Bank of New York Mellon, a global leader in asset and investment management services, as its ADR depositary bank.

Each ADR will represent 10 Real Estate Certificates (*Certificados Bursátiles Fiduciarios Inmobiliarios* or “CBFIs”) and will trade on the over-the-counter (OTC) market under the ticker symbol: DFBRY. Fibra Inn’s CBFIs will continue to trade on the Mexican Stock Exchange under the same ticker symbol: FINN13. It is important to mention that the launch of the ADR program will not result in an increase in the number of outstanding CBFIs.

Miguel Aliaga, Chief Financial Officer stated: “The implementation of an ADR program shall facilitate trading of Fibra Inn’s securities for international investors. Investors have the option of purchasing securities via a trustworthy and recognized instrument in the global markets. Additionally, the program reaffirms the Company’s leadership position in the Fibra sector as the first to implement an ADR program with the goal of continuing to expand the investor base and strengthen liquidity.”

The new program officially began to operate on Monday, December 28, 2015.



In Monterrey, Mexico:
Lizette Chang, IRO
Fibra Inn
Tel: 52 1 (81) 1778-5926
Email: lchang@fibrainn.mx
Twitter: @fibrainn

In New York:
Maria Barona
i-advize Corporate Communications, Inc.
Tel: (212) 406-3691
E-mail: mbarona@i-advize.com



About the Company

Fibra Inn is a Mexican trust formed primarily to acquire, develop, operate and rent a broad range of hotel properties in Mexico aimed at the business traveler. The Company has signed franchise agreements with IHG to operate its global brands, including: Holiday Inn, Holiday Inn Express, Holiday Inn & Suites, Holiday Inn Express & Suites, Crowne Plaza and Staybridge Suites; with Wyndham Hotel Group to operate its global brands, Wyndham Garden and Microtel Inn & Suites by Wyndham; with Marriott International to operate its brands Marriott and Courtyard by Marriott. Additionally, it has licensing agreements and brand usage agreements with Hilton to operate its brand Hampton Inn by Hilton and with Starwood Hotels & Resorts Worldwide to operate the Aloft brand. The Company has properties that operate with domestic brands such as Camino Real, City Express, City Express Junior, Casa Grande and Arriva Express. Additionally, Fibra Inn has agreements with IHG, Marriott International, Wyndham Hotel Group and Hoteles City Express for the development of properties. These hotels enjoy some of the industry's top loyalty programs. Fibra Inn has listed its Real Estate Certificates (Certificados Bursátiles Fiduciarios Inmobiliarios or "CBFIs") on the Mexican Stock Exchange and trades under the ticker symbol "FINN13".

For more information, please visit: www.fibrainn.mx

Note on Forward-Looking Statements

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, Company performance and financial results. Also, certain reclassifications have been made to make figures comparable for the periods. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the Company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.