

POLICY TITLE:	STAKEHOLDER COMMUNICATION POLICY
POLICY CODE:	POL-GI-001
ISSUANCE DATE:	August 2023
LAST REVISION DATE:	August 2023
REVISION N°:	1
PREPARED BY:	IR y ESG
SCOPE:	Administradora de Activos Fibra Inn

UNDER F.F.L:	
No Relationship	

1. OBJECTIVE

Official external communication for the organization is managed through the Investor Relations area, which coordinates topics to be addressed with the corresponding department. In cases involving violations of the Code of Ethics, we have the Whistleblower Hotline, a reporting tool managed by a third party that allows the complainant to remain anonymous.

Fibra Inn seeks to maintain close communication with its stakeholders and provide timely information on topics of interest. Accordingly, this Policy is developed with the following objectives:

- I. To define and document the stakeholder groups to which Fibra Inn must respond.
- II. To define and document the communication channels and the frequency with which Fibra Inn will engage with stakeholders.
- III. To promote effective and transparent communication.

2. SCOPE

The Stakeholder Communication Policy of Fibra Inn (hereinafter referred to as the "Policy") applies to the activities of Administradora de Activos Fibra Inn (hereinafter "Fibra Inn"), which manages the Irrevocable Trust DB/1616, Trust CIB/3096, Trust CIB/3097, and Trust CIB/3058 (hereinafter "the Trust").

3. DEFINITIONS

 Stakeholders: Any group or individual that has an impact on or the ability to impact the business, whether inside or outside the company.



4. STAKEHOLDER COMMUNICATION STRATEGY

Fibra Inn's stakeholders were identified and prioritized by a third party, using a matrix that evaluates Power (influence) vs. Dynamism (level of interest), resulting in the following:

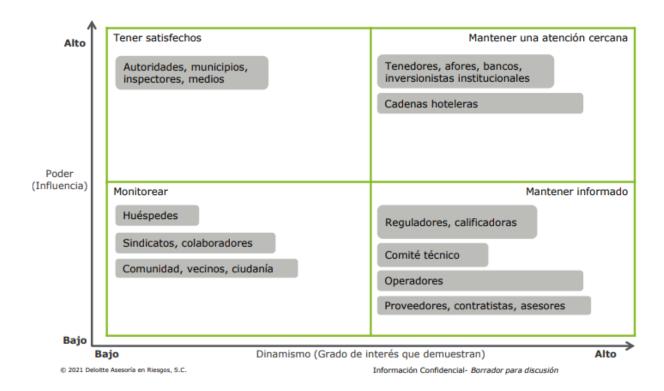


Illustration1: Stakeholder prioritization matrix prepared by a third party in 2021.

Fibra Inn engages with stakeholders according to the prioritization defined in the above matrix, providing appropriate communication channels and relevant topics for each group as follows:

Stakeholder Group	Topics	Communication Channel	Frequency
Holders and investors	Financial and non-financial results Business performance Risk management	Calls Emails Press Releases (EMISNET and STIV2) Reports	Monthly Quarterly Annual
Hotel brands	Property status Operational quality	Calls Emails Meetings	On demand
Regulators and authorities	Compliance with applicable regulations	Press Releases (EMISNET and STIV2)	Monthly Quarterly Annual
Media	Business performance	Calls Emails Meetings Reports	Monthly ⁴
ESG rating agencies and analysts	Ongoing commitment to ESG improvement ESG assessment questionnaires	Emails Press Releases (EMISNET and STIV2) Reports ESG platforms	Monthly Quarterly Annual
Technical	Financial and non-financial	Meetings Emails	Quarterly



HUMAN CAPITAL POLICIES AND PROCEDURES

Committee	results Business performance		
Hotel operators	Property performance and	Calls Emails Meetings	Monthly
or managers	opportunities		
Suppliers	Payment for services or products	Emails Whistleblower Line	Monthly⁴
	Customer service		
Guests	Guest satisfaction Incidents	Emails Satisfaction survey	Monthly ⁴
		Whistleblower Line	
Employees	Training Events Work	Emails Internal system	Monthly ⁴
	environment perception	(Workplace) Climate surveys	-
		360° evaluations	
Community	Events Donations	Emails Social media channels	Monthly ⁴
_	·	of the properties	-

^{*} Communication with these stakeholder groups is maintained as long as they are included in our distribution lists.

5. SIGNATURE SECTION

Authorized/Reviewed by :	Position:	Signature:
OSCAR CALVILLO AMAYA	Chief Executive Officer	
MIGUEL ALIAGA GARGOLLO	Chief Financial and Administrative Officer	
SERGIO ISAAC MARTINEZ RICHO	Director of Asset Management, Investor Relations, and ESG	